Schneider Electric has launched its Internet of Things (IoT)-enabled EcoStruxure platform for its channel partners. The IoT platform is a solution for achieving cost and energy efficiency for companies in four key markets- buildings, data center, industry and power grid. The digital architecture will now be available for the company's partners to ensure energy efficiency at all levels.

The EcoXpert Partner Program is a worldwide network of Schneider Electric trained and certified partner companies offering local expertise and support to resolve the challenges of shared customers. An extension of Schneider Electric, EcoXperts are competent in the fields of building control, power management and energy management. EcoXperts are committed to deliver intelligent and sustainable solutions that add value and longevity to the success of shared customers.

Speaking at the event, Shrinivas Chebbi, president, buildings business, Schneider Electric India said, "The EcoStruxure architecture offered by Schneider Electric is one of the key elements of our future sales strategy in India. The solution, which combines information technology (IT) and operational technology (OT), will provide enhanced value to our customers in terms of safety, reliability, efficiency, sustainability and connectivity. Our EcoXpert partner program is designed to help our partners grow their business. Through training and certification programs, we constantly share our industry expertise and innovative technologies, enabling our partners to deliver innovative solutions. Since the start of EcoXpert program, we have successfully tried to push digitisation through our channel partners. With the addition of EcoStruxure as a sales offering in India, we are confident that our partner community will continue to drive success for our shared customers."

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