

Idea TurboNet 4G has emerged as the fastest 4G network in Madhya Pradesh & Chhattisgarh, as verified by Ookla. Results of 4G data speed tests done across the region have revealed that Idea TurboNet 4G is the fastest network across Madhya Pradesh & Chhattisgarh.

Ookla's findings have testified Idea TurboNet 4G download speeds to be the highest as compared to all other operators in Madhya Pradesh & Chhattisgarh.

According to Rajesh Naik, business head- Madhya Pradesh & Chhattisgarh, Vodafone Idea, "We are delighted to be verified as fastest 4G network in Madhya Pradesh & Chhattisgarh'. We hope our customers will continue to enjoy the benefits of Idea TurboNet 4G and take delight in our premium content offerings from Sony LIV, Zee5, Shemaroo, Hoi Choi etc. available on the Idea Movies & TV App. We are also confident that our strengthened network presence and faster 4G speeds will attract more customers to the Idea network in MPCG."

Fastest 4G speeds in Madhya Pradesh & Chhattisgarh is based on analysis by Ookla of Speedtest Intelligence data of tests taken by 4G users using popular Speedtest app from July-September 2019. MPCG's Fastest 4G speed Network verification is based on mean 4G speeds.

Speaking on the development, Vishant Vora, chief technology officer, Vodafone Idea said, "We are deploying new age technologies to enhance customer experience as we build a robust, future ready network in Madhya Pradesh & Chhattisgarh. Ookla verification is recognition of our consistent efforts to provide better network experience to our valued customers."

Vodafone Idea is on a major network modernisation exercise to ensure that customers get a seamless data experience and connectivity in Madhya Pradesh & Chhattisgarh. The service provided by Idea in Madhya Pradesh & Chhattisgarh offers 4G, 3G and 2G services through its large spectrum of 61 Mhz in 11,981 sites. The recent network initiatives have resulted in Idea TurboNet 4G delivering fastest speeds in Madhya Pradesh & Chhattisgarh and the recognition by Ookla at this stage validates the efforts of the company.

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